

## Success as it is viewed by teenagers of a different birth order

Russ S.

*Kazan Federal University, 420008, Kremlevskaya 18, Kazan, Russia*

---

### Abstract

© 2015 Ashgate Publishing Ltd. All rights reserved. The relevance of the problem studied is that the formation of a successful personality type depends on its internal position regarding the semantic characteristics of success. The study reveals the peculiarities of success semantics that teenagers with different birth order. By means of such methods as testing, associative experiment, method of multiple identifications, and focus group method there has been revealed a set of factors in teenagers' self-consciousness that determines the image of a successful self in accordance with the birth order in a family. There has been correlated the connotation of self success view and the denotation of a successful person view in the semantics of a "successful self". The relatedness of "successful self" image positions and "successful person" positions in the spheres of professional life, education, family life, public activity, hobbies has been found out. Materials of this article can be of a great practical value in psychological counseling for the prediction and correction of individual personality development of a teenager.

<http://dx.doi.org/10.5539/res.v7n5p206>

---

### Keywords

Birth order in a family, Self-image, Success